

Brobygrafiska

RK Print sponsor Swedish Educational Facility

Sample preparation system and coating technology specialist RK PrintCoat Instruments sponsor Brobygrafiska educational facility in Sweden and supply various proofing devices including their innovative FlexiProof 100/UV.

Brobygrafiska is a graphical school specializing in education in the fields of technics and design for both print and web. Attracting more than 170 students every year, Brobygrafiska is located in the small town of Sunne.

On behalf of Brobygrafiska, Marketing Manager Evelina Nilsson explains “We will use the equipment in the education to make color tests before printing on our flexo printing-press. We will also use it in the education for the students, so they will get an understanding for the color in the printing process.

It is very important for our students to get knowledge about color testing before printing to create less friction after printing, because of their knowledge they can get a color test before the printing. This will help the industry to get less waste and time loss.

We will give the students the whole picture of a controlled printing process with the FlexiProof 100/UV. The equipment will be used both in education for our class Prepress and printing technician but also in education for our Packaging designer and Graphic designer/technician students. It will also help the students to get the knowledge about the importance of material – how the material affects color.”

“It is a pleasure to support this education facility in developing knowledge to new talent starting out in this industry sector” says Tom Kerchiss, Managing Director, RK PrintCoat Instruments Ltd.

A scaled down version of a flexographic production press, the bench top FlexiProof 100/UV enables users to simulate flexographic printing for all pre-press applications; eliminating the need for product trials to be run on production printing presses and enabling a user to set standard procedures. The unit can be used for quality control purposes, R&D and computer colour matching etc. Further information available at www.rkprint.com

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